

### **2022 Summer Concert Series Sponsorship Form** Kindly mail or drop off this completed form with enclosed check at Roseland Borough Hall <u>BEFORE APRIL 22, 2022</u>.

Upon receipt of both your form and payment, the Public Information Officer will contact you by email to discuss the next steps in the sponsorship process, which will include sending a high-quality version of any applicable logos to the Public Information Officer for use on signs, banners, the publicly distributed booklet, etc.

On the form, please mark an **"X**" in the box next to the sponsorship tier that you are interested in. If you are wanting to sponsor a tier that has limited availability, please place an **"X**" in the corresponding box for the tier you want and a **check mark** in the corresponding box that is your backup option.

Checks should be made out to "**Borough of Roseland**, **NJ**" with "**2022 Sponsorship**" written on the Memo line. **For tiers where only a specified number of sponsors are set, tier will be awarded upon a "first come, first serve" basis**. Return your **form and check** by doing one of the following:

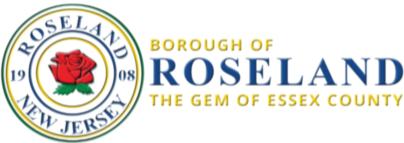
- Drop off at Roseland Borough Hall for the Public Information Officer during business hours
- Mail envelope to the Borough of Roseland, NJ, ATTN: Public Information Officer 2022 Summer Concert Sponsorship, 140 Eagle Rock Avenue, Roseland, NJ 07068

#### Sponsor Information (Please Print Clearly)

Name of Individual/Business/Organization:

Individual/Business/Organization Address:

Street Address



# 2022 Summer Concert Series Sponsorship Form

#### **Borough Sponsorship Opportunities**

## \$10,000 – Platinum Sponsor (Only 1 Sponsor)

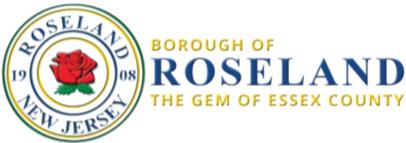
- Your business' name will receive a **full-page ad** on a printed event booklet distributed to all in attendance and you will be described as the Platinum Sponsor.
- You will be given a **Q&A interview to be printed in the booklet** about you/your business
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a table at all concerts where you can distribute product or literature
- Your business' name and/or logo will be posted on the Roseland TV channel
- Your business will receive a **verbal mention** at each concert and the **opportunity to speak for approximately 3 minutes before the beginning of each concert**
- Two representatives from your business can meet the performers before every show
- Your business' name will be on a 25' x 2.5' **banner** hung over a prominent intersection, roadway in the Borough **OR** it will be placed at **a highly visible location**.
- Your business' name will be on the **Community Events signage banners erected across Roseland** advertising the concerts
- Your business' name will be on a 17.5' x 3.5' **banner erected on/by the stage**
- You will **receive a commemorative plaque** presented at a Borough Council meeting
- Your business' name will be put on a **commemorative annual plaque** to be hung up for the public to see

## \$5,000 – Diamond Sponsor (Only 2 Sponsors)

- Your business will receive a **full-page ad** on a printed event booklet distributed to all in attendance and you will be described as a Diamond Sponsor.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a verbal mention at each concert
- Your business' name and/or logo will be posted on the Roseland TV channel
- Two representatives from your business can meet the performers before every show
- Your business' name will be on a **17' x 3.5'** banner erected on/by the stage

#### See More Tiers on Additional Page

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# 2022 Summer Concert Series Sponsorship Form

## \$3,000 – Gold Sponsor

- Your business will receive a half page ad on a printed event booklet distributed to all in attendance and you will be described as a **Gold Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a table at all concerts where you can distribute product or literature and a lawn sign with your business' name and/or logo
- Your business will receive a verbal mention at each concert
- Your business' name and/or logo will be posted on the Roseland TV channel
- One representative from your business can meet the performers before one of the shows of your choosing



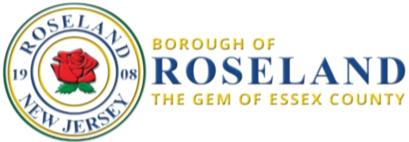
- Your business will receive a **quarter page ad** on a printed event booklet distributed to all in attendance and you will be described as a **Silver Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a table at all concerts where you can distribute product or literature and a **lawn sign** with your business' name and/or logo
- Your business will receive a verbal mention at each concert
- Your business' name and/or logo will be posted on the Roseland TV channel



- Your business' name **and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a Bronze Sponsor.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a table at all concerts where you can distribute product or literature and a lawn sign with your business' name and/or logo
- Your business will receive a **verbal mention at each concert**

### See More on Reverse Side

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# 2022 Summer Concert Series Sponsorship Form

## \$250 – Host Sponsor

- Your business' name **and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a **Host Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature

## \$100 - Friend of the Borough

- Your business' name will be listed on a printed event booklet distributed to all in attendance and you will be described as a Friend of the Borough.
- Your business will also be mentioned on the Borough Sponsorships section of the Borough of Roseland website.

### **Additional Information**

Did you have any questions or comments regarding the form? Additional contact information we should have? Please describe and write below: