



BOROUGH OF  
**ROSELAND**  
THE GEM OF ESSEX COUNTY

973-226-8080 | 140 Eagle Rock Avenue, Roseland, NJ 07068

## 2022 Summer Concert Series Sponsorship Form

Kindly mail or drop off this completed form with enclosed check at  
**Roseland Borough Hall BEFORE APRIL 22, 2022.**

Upon receipt of both your form and payment, the Public Information Officer will contact you by email to discuss the next steps in the sponsorship process, which will include sending a high-quality version of any applicable logos to the Public Information Officer for use on signs, banners, the publicly distributed booklet, etc.

On the form, please mark an "X" in the box next to the sponsorship tier that you are interested in. If you are wanting to sponsor a tier that has limited availability, please place an "X" in the corresponding box for the tier you want and a **check mark** in the corresponding box that is your backup option.

Checks should be made out to "**Borough of Roseland, NJ**" with "**2022 Sponsorship**" written on the Memo line. **For tiers where only a specified number of sponsors are set, tier will be awarded upon a "first come, first serve" basis.** Return your **form and check** by doing one of the following:

- Drop off at Roseland Borough Hall for the Public Information Officer during business hours
- Mail envelope to the *Borough of Roseland, NJ, ATTN: Public Information Officer – 2022 Summer Concert Sponsorship, 140 Eagle Rock Avenue, Roseland, NJ 07068*

### Sponsor Information (Please Print Clearly)

Name of Individual/Business/Organization:

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Individual/Business/Organization Address:

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Street Address

City

State

Zip Code

Contact Person Phone: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Today's Date: \_\_\_\_\_



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### Borough Sponsorship Opportunities

#### **\$10,000 – Platinum Sponsor (Only 1 Sponsor)**

- Your business' name will receive a **full-page ad** on a printed event booklet distributed to all in attendance and you will be described as the Platinum Sponsor.
- You will be given a **Q&A interview to be printed in the booklet** about you/your business
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- Your business will receive a **verbal mention** at each concert and the **opportunity to speak for approximately 3 minutes before the beginning of each concert**
- **Two representatives** from your business can **meet the performers before every show**
- Your business' name will be on a 25' x 2.5' **banner** hung over a prominent intersection, roadway in the Borough **OR** it will be placed at a **highly visible location**.
- Your business' name will be on the **Community Events signage banners erected across Roseland** advertising the concerts
- Your business' name will be on a 17.5' x 3.5' **banner erected on/by the stage**
- You will **receive a commemorative plaque** presented at a Borough Council meeting
- Your business' name will be put on a **commemorative annual plaque** to be hung up for the public to see

#### **\$5,000 – Diamond Sponsor (Only 2 Sponsors)**

- Your business will receive a **full-page ad** on a printed event booklet distributed to all in attendance and you will be described as a Diamond Sponsor.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a **verbal mention at each concert**
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- **Two representatives** from your business can **meet the performers before every show**
- Your business' name will be on a **17' x 3.5'** banner erected on/by the stage

***See More Tiers on Additional Page***



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### \$3,000 – Gold Sponsor

- Your business will receive a **half page ad** on a printed event booklet distributed to all in attendance and you will be described as a **Gold Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature **and a lawn sign** with your business' name and/or logo
- Your business will receive a **verbal mention at each concert**
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- **One representative** from your business can **meet the performers before one of the shows** of your choosing

### \$1,000 – Silver Sponsor

- Your business will receive a **quarter page ad** on a printed event booklet distributed to all in attendance and you will be described as a **Silver Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature and a **lawn sign** with your business' name and/or logo
- Your business will receive a **verbal mention** at each concert
- Your business' name and/or logo will be posted on the **Roseland TV channel**

### \$500 – Bronze Sponsor

- Your business' name **and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a **Bronze Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature and a **lawn sign with your business' name and/or logo**
- Your business will receive a **verbal mention at each concert**

***See More on Reverse Side***



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## 2022 Summer Concert Series Sponsorship Form

### \$250 – Host Sponsor

- Your business' name **and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a **Host Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature

### \$100 – Friend of the Borough

- Your business' name will be listed on a printed event booklet distributed to all in attendance and you will be described as a Friend of the Borough.
- Your business will also be mentioned on the Borough Sponsorships section of the Borough of Roseland website.

### Additional Information

Did you have any questions or comments regarding the form? Additional contact information we should have? Please describe and write below: