



BOROUGH OF
ROSELAND
THE GEM OF ESSEX COUNTY

2024 Summer Concert Series Sponsorship Form

Kindly mail or drop off this completed form with enclosed check at Roseland Borough Hall
BEFORE APRIL 17, 2024.

If you are interested in becoming a food vendor for one or all of the concerts or want to express interest in being a concert performer, please instead contact the Recreation Office at 973-403-6854.

Upon receipt of **both** your form and payment, the Public Information Officer will contact you by email to discuss the next steps in the sponsorship process, which will include sending in a high-quality version of any applicable logos or images for use on applicable promotional items such as banners and the publicly distributed booklet.

On the form, please mark an "X" in the box next to the sponsorship tier that you are interested in. If you are wanting to sponsor a tier that has limited availability, please place an "X" in the corresponding box for the tier you want and a **check mark** in the corresponding box that is your backup option.

Checks should be made out to "**Borough of Roseland, NJ**" with "**2024 Concert Sponsorship**" written on the Memo line. **For tiers where only a specified number of sponsors are set, tier will be awarded upon a "first come, first serve" basis.** Return this **form and your check** by doing one of the following:

- Drop off at Roseland Borough Hall for the Public Information Officer during business hours
- Mail envelope to the *Borough of Roseland, NJ, ATTN: Public Information Officer – 2024 Summer Concert Sponsorship, 140 Eagle Rock Avenue, Roseland, NJ 07068*

Sponsor Information (Please Print Clearly)

Name of Individual/Business/Organization:

Individual/Business/Organization Address:

Street Address

City State Zip Code

Contact Person Phone: _____

Contact Person Email: _____

Contact Person Name: _____

Today's Date: _____



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Borough Sponsorship Opportunities

\$10,000 – Platinum Sponsor (Only 1 Sponsor)

- Your business will receive a **full-page ad** that you provide in a printed booklet distributed to all in attendance and you will be described as the Platinum Sponsor for the 2024 Concert Series.
- You will be given a **Q&A interview which will be printed in the event booklet** about you/your business
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- Your business will receive a **verbal mention** before each concert and you will have the **opportunity to speak** for approximately 3 minutes **before the beginning of each concert**
- **Two representatives** from your business can **meet the performers before every show**
- Your business' name or logo will be on a 25' x 2.5' **banner** hung over a prominent intersection or roadway in the Borough **OR** it will be placed at a **highly visible location**
- Your business' name will be written on the **Community Events signage banners erected across Roseland** advertising each concert
- Your business' name will be on a 17.5' x 3.5' **banner erected on/by the stage**
- You will **receive a commemorative plaque** presented at a Borough Council meeting once all concerts have occurred
- Your business' name will be put on a **commemorative annual plaque** to be hung up for the public to see recognizing all Platinum Sponsors of the concert series throughout the years

\$5,000 – Diamond Sponsor (Only 2 Sponsors)

- Your business will receive a **full-page ad** that you provide in a printed event booklet distributed to all in attendance and you will be described as a Diamond Sponsor.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a **verbal mention before the beginning of each concert**
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- **Two representatives** from your business can **meet the performers before every show**
- Your business' name will be on a **17' x 3.5'** banner erected on/by the stage

See More Tiers on Additional Page



2024 Summer Concert Series Sponsorship Form

\$3,000 – Gold Sponsor (Only 3 Sponsors)

- Your business will receive a **half page ad** that you provide in a printed event booklet distributed to all in attendance and you will be described as a **Gold Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a **lawn sign** with your business' name and/or logo which will be placed around the audience seating area. Sign artwork to be provided by you and sent to the Borough.
- Your business will receive a **verbal mention before the beginning of each concert**
- Your business' name and/or logo will be posted on the **Roseland TV channel**
- **One representative** from your business can **meet the performers before one of the shows** of your choosing

\$1,000 – Silver Sponsor

- Your business will receive a **half page ad** that you provide on a printed event booklet distributed to all in attendance and you will be described as a **Silver Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a **lawn sign** with your business' name and/or logo which will be placed around the audience seating area. Sign artwork to be provided by you and sent to the Borough.
- Your business will receive a **verbal mention before the beginning of each concert**
- Your business' name and/or logo will be posted on the **Roseland TV channel**

\$600 – Bronze Sponsor

- Your business' **name and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a **Bronze Sponsor**.
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will receive a **lawn sign** with your business' name and/or logo which will be placed around the audience seating area. Sign artwork to be provided by you and sent to the Borough.
- Your business will receive a **verbal mention before the beginning of each concert**

See More on Reverse Side



2024 Summer Concert Series Sponsorship Form

\$300 – Host Sponsor

- Your business' **name and/or logo** will be listed on a printed event booklet distributed to all in attendance and you will be described as a **Host Sponsor**.
- Your business will receive a **table at all concerts** where you can distribute product or literature
- Your business will be mentioned on the Borough Sponsorships section of the Borough of Roseland website

\$150 – Friend of the Borough

- Your business' **name** will be listed on a printed event booklet distributed to all in attendance and you will be described as a Friend of the Borough.
- Your business will also be mentioned on the Borough Sponsorships section of the Borough of Roseland website.

Additional Information

Did you have any questions or comments regarding the form? Additional contact information we should have? Please describe and write below: